

Michael Bull Biography

Name: Michael Bull

Title: Director, Technology-Automotive

Company: Novelis North American

Presentation: Coming Soon

Michael Bull is director of Technology-Automotive for Novelis North American (Novelis was spun-off from Alcan and has recently been acquired by Hindalco). In his current role, he sits at the interface between the customer, Novelis's production facilities and the R & D group.

In the last 20 years, Mr. Bull has been fortunate to work on many automotive projects, including many of the well-known Aluminum Intensive Vehicles and numerous closure and structure programs in Europe, North America and Japan. He is chairman of the technical committee for the Automotive and Light Truck Group within the Aluminum Association. This group seeks to promote aluminum as an effective, safe, and environmentally friendly, lightweight material for automotive applications.

Mr. Bull's formal background is in material development and deformation behavior and has led the development of a number of sheet alloys currently widely used in automotive applications.