



2008 Management Briefings Seminars
August 11-15, 2008
Grand Traverse Resort & Spa

Monday, August 11

MORNING SESSION: 8 A.M.-12:30 P.M.

World Class Manufacturing-The Manufacturing Enterprise: Advanced Manufacturing and Supply Chain Strategies

LUNCH: NOON-2 P.M.

AFTERNOON SESSION: 1:30-4:30 P.M.

Innovate, Collaborate and Thrive

Navigating the Global Manufacturing Maze - Are We There Yet?

Tuesday, August 12

MORNING SESSION: 8 A.M.-NOON

World Class Manufacturing-Manufacturing for Fuel Economy

Profitable Personalization: OEM-Aftermarket Collaboration

LUNCH: NOON-2 P.M.

AFTERNOON SESSION: 1:30-3:30 P.M.

Connected Vehicles in a Changing World

1:30-4:00 p.m.

Energy, Efficiency and Climate: What Role Auto?

Wednesday, August 13

MORNING AND AFTERNOON SESSION: 8:30 A.M.-4:30 P.M.

Automotive-Transcending Turbulence: A New Beginning?

LUNCH: 12:30-1:30 P.M.

Thursday, August 14

MORNING SESSION: 8:30 A.M.-12:30 P.M.

Automotive-Transcending Turbulence: A New Beginning?

LUNCH: 12:30-1:30 P.M.

AFTERNOON SESSION: 1:30-4:30 P.M.

The Future of Automotive Leadership: Where Will We Find Tomorrow's Leaders?

Friday, August 15

MORNING SESSION: 8:30 A.M.-12:30 P.M.

Advanced Powertrain Forum

Money Talks: A Supplier's Guide to Thriving in the Automotive Industry's New Financial Landscape

Box lunch available after Friday sessions end.