

Microsoft®



2010 CAR Management Briefing Seminars Presentation

Presenting a vision for an
efficient energy ecosystem

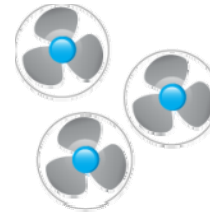
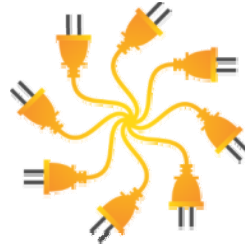
Everest



Major Changes Creating Opportunity



**GROWING
DEMAND**



**GREEN
GOVERNMENT
POLICIES**



**New software and services needed to enable
conservation and demand elasticity**

What impact will the EV have:



Microsoft®
hohm™



Future Concept: Integration of EV Information in Hohm


Microsoft® **hohm** beta

My Hohm Center | My Account | Sign Out

Home Recommendations Energy Data Community

Hohm | Vehicle 1 | Vehicle 2

Ford Focus 2012 EV



Efficiency	0.20 kw/mile
Miles	12,342
Battery	38%
Tire Pressure	48 PSI

Charging schedule

Seattle City Light

Current charge level **38%** Range 4.5 hrs

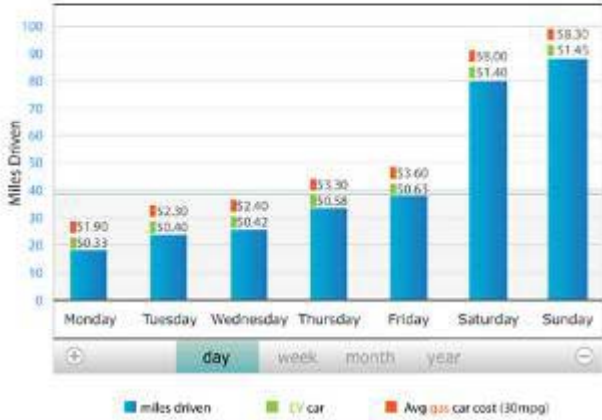
Low

Next charge

Start **3:00am** Finish **8:00am** Charge Time: **5 hours** Cost/kwh: **\$0.07**


- Minimize cost (use off peak hours)
- Sync with Calendar
- Delegate charging to my utility [Learn more](#)

Energy usage



Day	Miles Driven	Avg gas car cost (30mpg)
Monday	20	\$1.90
Tuesday	25	\$2.90
Wednesday	28	\$2.40
Thursday	35	\$3.90
Friday	40	\$3.60
Saturday	85	\$8.00
Sunday	90	\$8.30

Maintenance



Rotate Tires


Prestige Ford of Bellevue, WA ★★★★★
(206) 555-5555

Make appointment

Recent Updates

Tires: **01/12/12**
Brakes: **01/12/12**

Common destinations



Miles: 16.3
kWh: Av 6.3 Total 22.3

Work
Home
Grandma
Grocery Store



Manage your electric vehicle to best fit with your lifestyle