

**2010 CAR Management Briefing Seminars
Session: Full-Scale Deployment: Making the Business Case
Tuesday Afternoon, August 3, 2010**



Dr. Steven Koonin, U.S. Department of Energy, Undersecretary of Science



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**Kim Hill, Director, Sustainability & Economic Development Strategies,
Center for Automotive Research**



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**Robert Bienenfeld, Senior Manager, Environment & Energy Strategy,
Product Regulatory Office, American Honda Motor Co., Inc.**



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**Brad Markell, International Representative, Research Department,
UAW**



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Adam Drobot, Managing Director, 2M Companies, Inc.

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