



**South America:
Prospects for North American Suppliers**



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Mission and Vision

Mission:

Automation Alley exists to grow the innovation cluster of Southeast Michigan. We believe in a bright technology future for our state. We create business development opportunities and results for our members and stakeholders who share our values. By helping our members achieve success, Automation Alley increases the quality of life in Michigan.

Vision:

Southeast Michigan will be globally acknowledged as the leading technology and innovation region in the United States by 2020.

International Business Services

Accolades

- Automation Alley appointed to a three-year term with the U.S. Government International Trade Advisory Committee
- Presidential “E” Award for Excellence in Exporting in 2008
- Invited by Presidents George W. Bush and Barack Obama to visit the White House to discuss economic development and trade strategies

Trade Missions

- 13 missions since 2001
- Automation Alley asked to assist State of Michigan develop export statewide export programs
- \$166 million in contracts, 917 new jobs created

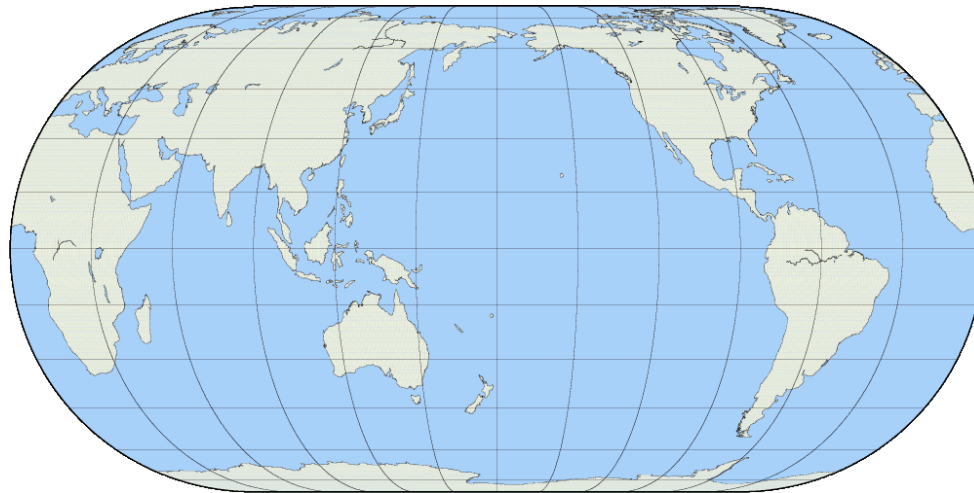
“Since Automation Alley is best in class for international trade, we will engage them to maximize the potential to other regions.” –Governor Rick Snyder (2011 State of the State Address)

Future Trade Missions:

South Korea-November 2011

Brazil and Argentina- May 2012

India-October 2012





Automation Alley[®]



We're on a mission to grow your business!

Thank you!

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